



# REQUEST FOR PROPOSALS

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JUDICIAL COUNCIL OF CALIFORNIA

## ADDENDUM #1

**REGARDING:**

**RFP TITLE: COMMUNICATIONS STRATEGY  
CONSULTANT**

**RFP NUMBER: PA-2025-10-DM**

**PROPOSALS DUE:**

**December 8, 2025.**

**NO LATER THAN 1:00 P.M. PACIFIC TIME**

## Addendum #1

RFP Title: Communications Strategy Consultant

RFP Number: PA-2025-10-DM

Addendum #1 hereby modifies the RFP Timeline as follow:

1. The following changes are made to RFP, Section 3.0 Timeline for this RFP. Deletion in the RFP are shown in strike out font (~~strikeout font~~), and insertions in the RFP are shown in the bold underlined font (**bold underlined font**).

EVENT	DATE
RFP issued	November 6, 2025
Pre-proposal Conference (Optional) over Zoom  Please see Section 6.0 below for instructions on how to register for the Pre-proposal conference	<b>November 17, 2025 11:30 AM (Pacific Time)</b>
Deadline for questions <a href="mailto:Solicitations@jud.ca.gov">Solicitations@jud.ca.gov</a>	<b>November 20, 2025 No Later than 1:00 PM (Pacific Time)</b>
Questions and answers posted (estimate only) <a href="https://courts.ca.gov/policy-administration/bidders-solicitations">https://courts.ca.gov/policy-administration/bidders-solicitations</a>	November 25, 2025
Latest date and time proposal may be submitted <a href="mailto:solicitations@jud.ca.gov">solicitations@jud.ca.gov</a>	<b>December 8, 2025 No Later than 1:00 PM (Pacific Time)</b>
Anticipated interview dates ( <i>estimate only</i> )	<del>December 12 – 16, 2025</del> <b><u>January 5 - 12, 2026</u></b>
Evaluation of proposals ( <i>estimate only</i> )	<del>December 17 – 22, 2025</del> <b><u>January 13 - 16, 2026</u></b>
Notice of Intent to Award ( <i>estimate only</i> ) <a href="https://courts.ca.gov/policy-administration/bidders-solicitations">https://courts.ca.gov/policy-administration/bidders-solicitations</a>	<del>December 23, 2025</del> <b><u>January 20, 2026</u></b>
Negotiations and execution of contract ( <i>estimate only</i> )	<del>January 5, 2026 – January 16, 2026</del> <b><u>January 27 – February 6, 2026</u></b>
Contract start date ( <i>estimate only</i> )	<del>January 20, 2026</del> <b><u>February 9, 2026</u></b>
Contract end date ( <i>estimate only</i> )	<del>July 20, 2026</del> <b><u>August 9, 2026</u></b>

**END OF ADDENDUM 1**