

# JUDICIAL COUNCIL OF CALIFORNIA

## QUESTIONS AND ANSWERS

### CFCC-2020-22-CD Producing Podcast Episodes

August 12, 2020

1. Could you possibly share a few examples of podcast episodes that CFCC believes have been the most effective for purposes of training? A sample that can explore some simple ways to advance the appeal and professionalism of the training podcast while remaining true to your format.

**Answer:** We have two examples of podcasts created by the CFCC. The first podcast was produced in-house. The second podcast was produced by an external vendor.

1. This [podcast](#) episode discusses the intersection of foster youth in both the child welfare and juvenile justice systems.

2. [An Invisible Epidemic](#): A Survivor's Story and What Courts Should Know About Traumatic Brain Injury.

2. Why are you hoping to attract this specific audience of legal professionals? i.e. Is the education meant to be continuing education or reveal new information?

**Answer:** The content for all episodes is meant to fulfill continuing education requirements while also providing new information to professionals in the field.

3. How do you imagine reaching this audience? i.e. Would we as producers upload the audio onto Libsyn, or is that for another colleague at CFCC?

**Answer:** Our staff would be responsible for uploading the podcasts onto our websites.

4. Is there an example of another podcast the California Judicial Council has done for an audience of legal professionals that we could refer to?

**Answer:** See #1 above.

5. To what extent will CFCC be available or involved as an editor in further refining story assemblies and scripts through subsequent revisions?

**Answer:** CFCC staff will be active in helping shape the episodes, including reviewing scripts and story assemblies.

***END OF QUESTIONS AND ANSWERS***