



**Judicial Council of California**  
ADMINISTRATIVE OFFICE OF THE COURTS

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## ADDENDUM

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Date	Action Requested
May 23, 2007	Please review the attached changes and clarifications to the RFP.
To	Deadline
Interested Proposers	N.A.
From	Contact
Judicial Council of California	<a href="mailto:solicitations@jud.ca.gov">solicitations@jud.ca.gov</a>
Administrative Office of the Courts, Executive Office Programs Division	
Subject	
<b>Addendum No. 2</b> Request for Proposal for ASSESSMENT OF EXISTING VIDEO ON JURY SERVICE IN CALIFORNIA FOR POSSIBLE RESUSE AS AN EDUCATIONAL TOOL IN SECONDARY SCHOOLS <b>RFP EOP-050107-GS</b>	

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1. See attached answers to questions.

**EVALUATION OF EDUCATIONAL VIDEO ON JURY SERVICE**

**RFP EOP-050107-GS**

Number	RFP Reference	Question	Answer
1.	Attachment A Exhibit D 3. Scope of Work	We note that the application and start dates have been modified; however, it does not appear that the completion dates [exhibit D] have been adjusted to match up with the later start date. Do you still expect the work to be completed on July 31, 2007?	No. Delete as the Estimated Completion Dates for tasks 3.2.2 and 3.2.3 "July 31, 2007" and replace those with "August 15, 2007". Please note that those dates are "estimated."
2.	-3.0- Scope of Services	Will there be another RFP for a remake/update of the <i>Ideals Made Real</i> video?	The successful proposer on this current RFP will either recommend for or against further development of educational materials to supplement the existing <i>Ideals Made Real</i> video for use in a K-12 context in an assessment report and follow up presentation to AOC staff. The AOC will subsequently decide whether to move along to a second RFP involving any development of educational materials to supplement the existing <i>Ideals Made Real</i> video. There are no specific plans to remake or update the <i>Ideals Made Real</i> video itself, although that may happen in the future.
3.	-12.0-	I am assisting a proposer with the DVBE Good Faith Effort. Step 1 requires that the "department's contracting official named in this solicitation" be contacted to identify interested DVBEs. Can you please provide this information?	Please find DVBE documents attached to this Addendum and return them completed with your proposal.
4.	RFP	We received this RFP on 5/15/07, and an advertisement must be placed in a trade journal at least 14 days prior to bid submittal, which is now 5/29, is your department waiving this step?	As for the waiving of any advertising in trade journals, we are the Judicial Branch, and are not subject to that requirement. We have advertised this RFP on our website, evaljurservice-rfp-add2.doc, since the afternoon of April 30, 2007. On May 15, 2007, we decided to also advertise on the State Contracting website and as a result extended the deadline to all proposers until May 29, 2007, no later than 1 PM. We hope that has given all adequate time to submit a proposal. We are always looking for ways to improving our outreach to potential proposers and would consider trade journals in the future.

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Number	RFP Reference	Question	Answer
5.	-6.0- Cost Proposal	Why such a wide range of "estimated value?" Will you select your contractor based on low bid?	We advertise on the State Contracts website and there must choose a range. In this case and in all other references, our State Contracts ad directs all proposers to our website, <a href="http://www.courtinfo.ca.gov/reference/rfp/evaljuryvideo-rfp.htm">http://www.courtinfo.ca.gov/reference/rfp/evaljuryvideo-rfp.htm</a> . That is our official RFP. Please note that in RFP Section 6.0, Cost Proposal, we say: "The total cost for consultant services will not exceed \$15,000 inclusive of personnel, materials, computer support, travel, lodging, per diem, and overhead rates. The method of payment to the consultant will be by firm fixed price for each deliverable."
6.	Attachment A Exhibit D 3. Scope of Work	-- The dates of the RFP have been pushed back. Will the dates of the contract also be pushed back?	Please see answer to Question No. 1 above. All dates contract dates even as amended by this Addendum No. 2 are "estimated".
7.	-3.0- Scope of Services Attachment A Exhibit D 3. Scope of Work	In what format or will the video/multimedia file be provided to the successful bidder?	In addition to the ability to view the video at the link provided in our RFP: <a href="http://www.courtinfo.ca.gov/jury/video1.htm">http://www.courtinfo.ca.gov/jury/video1.htm</a>  The successful proposer may request a video copy in either DVD and/or VHS format.
8.	-5.0-Specifics of a Reponsive Proposal & - 3.0- Scope of Services & Attachment A Exhibit D -6.0- Cost Proposal	-- Are you interested in focus groups by social studies/civics teachers, as well as an expert review based on state academic standards?	Please pay special attention to the following in RFP Section 5.0, Specifics of a Responsive Proposal:  5.6 Method to complete the Project, including proposed plan and key milestones to accomplish this specific project  We are expecting proposers to present their methodology of how they plan to accomplish the scope of the project within the budget limitations we've listed (Please see our answer to Question 5 above). For some proposers that might include focus groups.

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9.	-5.0-Specifics of a Reponsive Proposal & - 3.0- Scope of Services & Attachment A Exhibit D	-- Are you interested in focus groups by high school students?	Please see our answer to Question 8 below.
10.	-5.0-Specifics of a Reponsive Proposal & - 3.0- Scope of Services & Attachment A Exhibit D	It is more difficult to access teachers and students over the summer. Is it possible to extend this contract until late September to provide time to conduct focus groups when school is back in session?	Please see answer to Question 1 above. Our estimated completion time for the scope of this project is August 15, 2007. Also, please see answer to Question 8 above, regarding methodology.