**EXHIBIT 2**

**RESPONSE TEMPLATE**

| GENERAL REQUIREMENTS | Provider's Response |
|---|---|
| **Indicate in your online tool includes the following functionality:** | **Check the applicable field yes or no and if needed, please explain in detail how you meet the given requirement.** |
| Up to ten user account groups and workflows | Yes ____ No ____ |
| Software must have ability to design and save multiple email templates | Yes ____ No ____ |
| Software must have ability to insert graphics or images into email templates | Yes ____ No ____ |
| Software must have ability to save images and graphics | Yes ____ No ____ |
| Software must have ability for mobile-optimized templates | Yes ____ No ____ |
| Software must have possible drag and drop editor | Yes ____ No ____ |
| Software must allow pre-send email testing | Yes ____ No ____ |
| Software must allow drag and drop design | Yes ____ No ____ |
| Software must allow unlimited email campaigns a month | Yes ____ No ____ |
| Software must provide real time email performance analytics | Yes ____ No ____ |
| Software must provide possible response dashboard in analytics | Yes ____ No ____ |
| Software must provide a click map in analytics report | Yes ____ No ____ |
| Software must allow up to 50,000 saved contacts | Yes ____ No ____ |
| Software must allow JCC to save contacts in up to ten user account groups | Yes ____ No ____ |
| Software must allow unlimited contact groups | Yes ____ No ____ |
| Software must allow JCC to track individual contacts for email delivery data | Yes ____ No ____ |
| Vendor must provide JCC with email customer service | Yes ____ No ____ |
| Vendor must provide JCC with online training videos of use of email marketing tool | Yes ____ No ____ |
| Vendor must provide available software updates to JCC | Yes ____ No ____ |
| Software must provide ability to create email subscription box to integrate on website with automated contact information storage to custom contact group | Yes ____ No ____ |
| Software must provide ability to integrate other applications into email communications, such as SurveyMonkey or YouTube | Yes ____ No ____ |
| Software must have ability to integrate with Drupal software | Yes ____ No ____ |