

How can we help?

Help Center — Managing Your Account

Privacy Settings & Information

Delete Your Account

Account and Notification Settings

Adding Accounts

Verified Badges

Back



Privacy Settings & Information

Privacy Settings


How do I set my photos and videos to private so that only approved followers can see them?

By default, anyone can view your profile and posts on Instagram. You can make your posts private so that only followers you approve can see them. If your posts are set to private, only your approved followers will see them on hashtag or location pages. Posts can't be set to private from a desktop computer.

To set your posts to private from the Instagram app on iOS:

1. Go to your profile by tapping 
2. Tap  in the top right
3. Turn on the **Private Account** setting

Things to keep in mind about private posts:

- Private posts you [share to social networks](#) may be visible to the public depending on your privacy settings for those networks. For example, a post you share to Twitter that was set to private on Instagram may be visible to the people who can see your Twitter posts.
- Once you make your posts private, people will have to send you a follow request to see your posts, your followers list or your following list.
- Follow requests appear in  Activity, where you can [approve or ignore](#) them.
- If someone was already following before you set your posts to private and you don't want them to see your posts, you can [block them](#).
- People can [send a photo or video](#) directly to you even if they're not following you.

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

More Information**Who can like or comment on my photos and videos?**

If your account is public, anyone can like or comment on your photos and videos. If you want to prevent specific people from liking or commenting on your posts, you can [block them](#).

If your [account is private](#), only the people you've approved as followers will be able to like or comment on your photos and videos.

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

What happens if I share my post to another social network?

If someone with a private profile shares a photo or video to a social network (like Twitter, Facebook and so on) using Instagram, the image will be visible on that network and the permalink will be active. In other words, the photo will be publicly accessible by anyone who has access to its direct link/URL.

Keep in mind that sharing a photo or video to a social network doesn't mean that the image will be visible in Instagram. Your account will still appear private to those who aren't approved followers.

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

How do I filter out comments I don't want to appear on my posts?

Comments that may be inappropriate, offensive or bullying are automatically filtered out from your posts and live videos. Comments are filtered automatically by default, but you can always change this setting:

1. Go to your profile and tap **☰** (iOS) or **⋮** (Android) at the top
2. Tap **Comments**
3. Tap next to **Enable Offensive Comment Filter** to turn off the filter
4. Tap **Done**

If you have the offensive comment filter turned on, you can also turn on a keyword filter to hide comments that contain specific words, phrases, numbers or emoji that you'd like to avoid.

1. Go to your profile and tap **☰** (iOS) or **⋮** (Android) in the top right
2. Tap **Comments**
3. Make sure that **Enable Offensive Comment Filter** is turned on
4. Tap next to **Enable Keyword Filters** to turn it on

Enter specific words, phrases, numbers or emoji in the text box to filter out comments. You can also tap next to **Use Default Keywords** to use a default set of common inappropriate or offensive words and phrases on Instagram.

Keep in mind that default and custom keyword filtering aren't currently available in all languages:

- **Default Keywords:** The default list of keywords is only available in certain languages
- **Custom Keywords:** Currently, custom keyword filtering doesn't support languages without spaces (ex: Chinese, Japanese, Thai)

When you turn on comment filtering, it's applied to both new and existing comments on your posts. When you turn off comment filtering, filtered comments on your posts will be restored.

Learn more about [deleting](#) and [reporting comments](#).

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

How do I turn comments on or off for my posts?

You can turn off commenting to prevent people from commenting on an individual post. When you turn off commenting, any comments that are currently on your post will be hidden.

If you turn commenting back on for a post, previous comments will be restored and people will be able to comment again.

To turn commenting off or on for a post you've shared on your iOS device:

1. Tap **☰** above your post.
2. Select **Turn Off Commenting** or **Turn On Commenting**.

You can also turn off commenting for a post before you share it. On the screen where you add a caption or location to your post, tap **Advanced Settings**, then tap **Turn Off Commenting**.

Learn more about [deleting](#) and [reporting comments](#).

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

How do I remove a follower?

If your account is [set to private](#), you can remove people from your followers list:

1. Go to your profile
2. Tap **Followers** at the top of the screen
3. Tap **...** (iPhone) or **⋮** (Android) to the right of the follower you'd like to remove, then select **Remove**

When you remove a follower, they aren't notified that you've removed them.

You can also block someone to get them to stop following you. People aren't notified when you block them. Learn more about [blocking people](#).

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

How do hashtags work for private photos?

If your account is set to private and you add a hashtag to your post, the post won't appear publicly on the corresponding [hashtag page](#). Only your approved followers will be able to see your posts on hashtag pages or in [Instagram Direct](#) messages.

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

Who can see when I've liked a photo, or when someone's liked my photo?

When you like a photo, it's visible to anyone who can see the post. Your followers may also see your username below a photo you've liked, no matter how many likes it has (example: **♥ [your username] and 12 others**).

After 4 likes, photos show the number of likes, along with usernames of some people you follow who have liked it.

If your account is set to private:

- Only your approved followers can see your posts, including any likes and comments
- Likes on your posts won't appear in the **♥ Activity > Following** feed
- When you like a public post, your like will be visible to everyone and your username will be clickable below the post, but only [approved followers can see your posts](#)


Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

People are getting suggestions to follow other people after they follow me on Instagram. How do I opt out of this?

When someone taps **Follow** on your Instagram profile, they'll see suggestions of similar profiles they might also want to follow, such as mutual friends or other people they might know. If you don't want these suggestions to appear on your profile, you can opt out:

1. Log into [instagram.com](#) from a desktop computer or your phone's browser
2. Tap or click  in the top right, then select **Edit Profile**
3. Tap or click next to **Similar Account Suggestions**, then click **Submit**

Keep in mind that when you opt out of account suggestions on your profile, you won't appear as a suggestion on someone else's profile either.

Was this information helpful?

Yes No

Who can see my profile and photos on the web?

If your posts are set to public, anyone will be able to see your profile by visiting [instagram.com/\[your username\]](#) on the web.

If your posts are [set to private](#), your photos will be visible to people logged into Instagram who you've approved to follow you.

Learn more about [adjusting your privacy settings](#). The privacy settings you set on mobile are the same as your privacy settings on the web.

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)

How can I remove my images from Google search?

Your images may appear in Google search results if you've logged into your account using a web viewer, which authorizes them to access your profile and images. These third-party sites have been created with our API and aren't affiliated with Instagram directly.

If you don't want your photos or videos to appear on Google, we suggest [revoking access to the third-party website](#) or setting your account to private. It may take some time for these sites and Google to re-index and remove the images, even if you delete your account.

If you need to contact the app that's displaying your photographs on Google to expedite the process, here are links to support pages for popular third-party services utilizing our API:

- Webstagram / dm.stagram / search.stagram: [Webstagram](#)
- Gramfeed: [@gramfeed](#) on Twitter
- Instagreat: [@elliokember](#) on Twitter
- InstaGallery: <http://infiniapps.com/contact.html>
- InstaView: <http://www.roguesheep.com/support.html>
- Flipboard: <https://flipboard.com/topic/instagram>
- Statigram: contact@statigr.am
- Followgram: [@followgrame](#) on Twitter
- Cityowls: contact@cityowls.com

Instagram isn't directly associated with third-party apps that utilize our API such as web viewers, desktop apps or image printing services, and we can't assist you in speeding up the process to remove any Instagram images that may appear on Google.

You can also find more information on [removing a page or site from Google's search results](#).

Was this information helpful?

Yes No

[Permalink](#)[Related articles](#)