FAST FACTS:
UNITED STATES TRAVEL AND
TOURISM INDUSTRY
—2018—

Industry
- 2.9% of GDP
- 9.2 million jobs
  - 5.9 million direct; 3.3 million indirect
  - 1.3 million total jobs supported by tourism exports
- $1.87 trillion in total travel & tourism output
  - $1.09 trillion direct; $781.5 billion indirect

International Trade
- $256.1 billion international spending in U.S. (Exports)
- $69.6 billion surplus
- Travel and tourism receipts: 31% of U.S. services exports
- Travel and tourism receipts: 10% of *all* U.S. exports

Market Share
- 5.7% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 14.8% share of world traveler spending*
- In fact, U.S. tourism exports totaled nearly triple (290%) the amount exported by our closest competitor (Spain).

*UNWTO global spending figures exclude passenger fares, thereby omitting nearly $41.5 billion (16%) from our country's total.

Source: United Nations World Tourism Organization (May 2019)

2018 U.S. Travel Exports *(for all purposes including education)*

Total: **$256.1 billion**

#	Country	Amount	#	Country	Amount
1	China	$34.6 billion	5*	India	$15.8 billion
2	Canada	$22.8 billion	7	Brazil	$12.1 billion
3	Mexico	$21.0 billion	8	S. Korea	$9.5 billion
4	U.K.	$16.0 billion	9	Australia	$8.6 billion
5*	Japan	$15.8 billion	10	Germany	$8.4 billion

* Exports to both Japan and India totaled $15.824 billion, thereby tying for 5th.

International Visitors to the U.S. (2018)

Total: 79.7 million

#	Country		#	Country	
1	Canada	21.5 million	6	S. Korea	2.2 million
2	Mexico	18.4 million	7	Brazil	2.2 million
3	U.K.	4.7 million	8	Germany	2.1 million
4	Japan	3.5 million	9	France	1.8 million
5	China	3.0 million	10	India	1.4 million
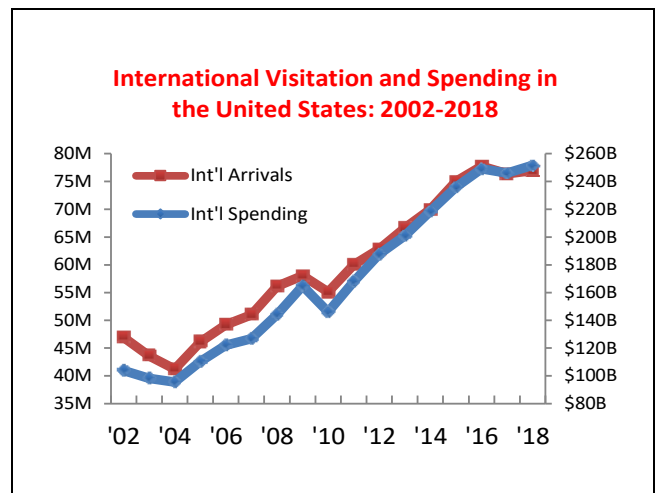
Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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