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| REQUEST FOR PROPOSALS |
| **JUDICIAL COUNCIL OF CALIFORNIA**  **ADDENDUM NO. 1**  **Regarding:** Communications Support Services for Keeping Kids in School and Out of Court Initiative.  **PROPOSALS DUE:**  **October 5, 2016** no later than **3:00**p.m. Pacific time |

**This Addendum 1 hereby modifies the RFP as follows:**

1. Deletions in the RFP are shown in strikeout font (~~strikeout font~~); and insertions in the RFP are shown in bold underlined font (**bold underlined font**). Paragraph numbers refer to the numbers in the original RFP, Attachment 2, Exhibit D, WORK TO BE PERFORMED, subsection A, Summary of Work.
2. The following change is made to Attachment 2, Exhibit D, WORK TO BE PERFORMED, subsection A Summary of Work:

**All Work must be performed within the United States.**

1. The following change is made to Attachment 2, Exhibit D, WORK TO BE PERFORMED, subsection A Summary of Work:

EXHIBIT D

WORK TO BE PERFORMED

* 1. Summary of Work

The Contractor will provide communications support services including but not limited to the development of an outside web presence, blogs, listserv maintenance, social media development, public relations and support for Keeping Kids in School and Out of Court Initiative (KKIS) county teams, steering committee, and other interested partners in the initiative. Contractor will also develop a comprehensive work plan with KKIS work staff input and approval as described in the RFP that includes content~~ment~~ for blogs, newsletters to highlight KKIS, provide resources, share unique perspectives, and recognize local and statewide successes. Disseminate multiple blogs, newsletters with timely content, identify appropriate contributors, and secure photography for website. Contractor will provide all Services as noted above as well as all Services described in Section 2.1 of the RFP. **All Work must be performed within the United States.**